# ARAY POSEY

Keynote Speaker Author Founder + CEO, SUPER\*MEGA\*BOSS





### Keynotes, virtual sessions and workshops to inspire your organization through neuroscience.







## ANY POSEY

Keynote Speaker Author Founder + CEO, SUPER\*MEGA\*BOSS

## **Create a mindset shift through** neuroscience.







HI, I'MAMY.

I have spent the last 20 years speaking about human performance @

Interactive Keynotes focused on neuroscience topics including:

Innovation

**KEYNOTES** 

• Thriving Through Change

• Storytelling

and many others...

#### VIRTUAL

Any of my keynotes can be delivered in an engaging virtual format. Additionally, I build custom virtual learning programs through my company SUPER\*MEGA\*BOSS. work. I'm an author, facilitator, and business leader who uses my understanding of applied neuroscience to uncover better ways of working. Based in Silicon Valley, I've facilitated and worked with Fortune 500 companies around the globe.

To me, it's really about understanding and translating science into practical habits. Working with other humans can be challenging, and neuroscience can help us better understand how we work and how others work. My goal is to share what I've learned in a practical, approachable, and entertaining way.

I have consolidated years of lessons into my book, Wild Success, coauthored with Kevin Vallely, and these stories can help all of us drive our own performance in work and life.

#### WORKSHOPS

Whether it's a new leader, high potential program, or leadership development, you can be sure my leadership programs have people thinking differently and using a leadership mindset immediately.



Published by McGraw Hill, I co-wrote **Wild Success** using inspirational stories from real adventurers. The book shares seven leadership stories with skills from neuroscience that allow today's leader to thrive in the most unpredictable, challenging and dynamic workplaces.



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## ANY POSEY

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### BIOGRAPHY

I have spent the last 20 years speaking about human performance @ work. I'm an author, facilitator, and business leader who uses my understanding of applied neuroscience to uncover better ways of working. Based in Silicon Valley, I've facilitated and worked with Fortune 500 companies around the globe. Sharing information about the brain became a game changer for my clients, providing them with practical and useful ways to understand how to work more effectively with others. My passion for translating the science into "real talk" gave people real ways to be more innovative, work through change, and tell better stories.

I spent the first decade of my career in Management Consulting, working with companies like Apple, Adobe, and Applied Materials work through the complexities of change. Through this experience, I realized that the human side of work is challenging for most of us. Understanding our behavior and how other people collaborate, communicate, and work effectively became my core motivation. As I worked with more clients, I gathered insights on what makes a great leader and a great team, both of which drive business results.

From there, I moved on to work for a leadership consulting group that combined my love of adventure with the skills and capabilities needed to be a great leader. I eventually became CEO and ran the business, building first-hand leadership skills. Realizing neuroscience can help us understand our behaviors better, I integrated research and practical application into leadership programs I developed. I decided my next chapter needed to focus on training people to understand and use their brains better @ work. In 2019, I founded SUPER\*MEGA\*BOSS to develop soft skills using neuroscience for the emerging leader. My focus on the core skills that people need when they first manage others is an area where a new mindset and a little weirdness can produce leaders that are ready to manage in our new world of work.

The opportunities to inspire people to think differently about their brains and work have taken me around the globe with companies across the Fortune 500. From senior executives to managers to individual contributors, I have shared insights that support people in their leadership journeys in an energetic, exciting, and impactful way.



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## WHY AMY POSEY?

#### **High Energy:**

Amy's passion around sharing insights about the brain is evident from the first moment you meet her. She is high energy and makes the science fun and easy to understand.

#### **Experience + insight**

Amy's 22 years of experience working with top companies around the globe and she shares those stories with audiences worldwide. Her ability to merge real business experience with scientific insight create a unique and interactive keynote experience.

#### Practical + useful

Not just a "motivational speech"



with platitudes, Amy brings real science that people can use on the job immediately. You can be certain audiences view their time with Amy as productive and thought provoking!



#### 

Amy did such a great job that we invited her back to do an additional presentation for our local chapter. She did a great job of tailoring her content for our audiences and had a dynamic, engaging presentation style. I would definitely recommend her.

#### Tami Wendt International Association of Business Communicators



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Create a mindset shift through neuroscience.



Google 'l'IIII'

Deloitte. VMWare Microsoft Activision.



McKinsey & Company

These are the 3 most requested keynotes:

#### THE NEUROSCIENCE OF INNOVATION

Innovation is a must for any organization or team who wants to thrive. How does your brain actually generate new ideas? How can you create the environment to be more innovative every day? I share how to make more a-ha moments at work.

Perfect for leaders and teams who will walk away:

- Gaining an extra spark to think differently and learn new ways to innovate
- Creating habits around innovation in their day-to-day work
- Knowing about their brain and how to use it more effectively

#### **THRIVING THROUGH CHANGE**

How do you feel about change? For most people, it is a huge source of stress, confusion, and distraction. In this keynote, learn how your brain responds to change and be more effective-thrive through our constantly changing work environment.

Perfect for leaders and teams who will walk away:

- Understanding what happens to our brain during change
- Learning how to lead themselves effectively through change
- Knowing how others may respond to change and what to do to lead them more effectively

#### THE NEUROSCIENCE OF STORYTELLING

Learn how the brain responds to story and shift your thinking on what great stories you have to share as a leader. Shift your thinking to audience-focused communication and create stories that inspire people to act. There are 2 "deeper dive" sessions including "Stories You Should Tell + How To Tell Them" and "Building Better Data Stories" for clients who want to go deeper.

Perfect for leaders and teams who will walk away:

- Learning how to create and tell a great personal story
- Understanding the power of storytelling in building relationships with teams and customers
- Building better data stories to reinforce messages

Additional brain-based leadership topics are available, including Growth Mindset, Wild Success, Engaging Virtually, and many others!





